



RICH ENTERTAINMENT
GROUP

QUARTER REVIEW



Make Your Moment Wedding Social

On February 20th, Rich's Atrium became the backdrop for the second annual Make Your Moment Wedding Social 2020, Where REG featured 23 exclusive internal and external vendors, with seven rounds of prize giveaways every 15 minutes throughout the course of the two-hour event. The three grand prizes included a: two-tiered wedding cake from Cookie Patisserie & Bakery, a three-night, four-day all-inclusive stay at Now Sapphire Riviera Cancun from The Travel Team and a \$15,000-value wedding reception from Rich's Catering & Special Events.

400



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Rich Entertainment Group

We have relaunched the REG website with a magazine-style design; and have launched new social media pages that feature all 18 REG businesses. Our Facebook, YouTube and Instagram pages have features on all the businesses with a series of behind the scenes digital articles, video storytelling, livestreaming on-location and engaging original images.

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Canalside

The Igloos at The Ice at Canalside were a hit! The 3 heated, transparent geodesic dome igloos at The Ice offered a cozy, intimate space to warm up and relax while enjoying a brisk Buffalo winter day of ice skating, curling, ice bumper cars and all-out family fun.



35

Theatre

Jimmy Buffet's Escape to Margaritaville national tour has set sail! Come see the production that Rich Entertainment Group created and produced in one of 35 cities this year. It's a night of good music and good fun.

6

Green Turtle Inn Restaurant

The Nest, celebrating its first 6-months of operation, is a fan fave! A little more refined than a traditional sports bar, the Nest has become a "cool" (the only air-conditioned sports bar in town) destination for hip crowds to enjoy carefully crafted food and drink.



535

ROAR

ROAR Logistics launches its new podcast! The show, "What the Freight" with Bob Rich III and Samantha Latshaw, is an original series that features industry perspectives with members of the ROAR leadership team and special guests from the transportation industry. ROAR is in the process of building a new headquarters at 535 Exchange Street.



Glen Iris Inn

The Glen Iris Inn, located in the heart of Letchworth State Park in Western New York, opens for the season on Good Friday, April 10th. Enjoy a special promotion as Rich Products associates, available through April 30th. Rich Products associates enjoy a special promotional price now through April 30th. For more information, visit glenirisinn.com.

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