



# About Rich Entertainment Group

The [Rich Entertainment Group \(REG\)](#) quarter 4 update is filled with exciting news and announcements about the various REG entities, from theatre, to travel and much more. Discover Buffalo Waterfront's massive 33,000-square-foot ice rink, The Ice at Canalside, presented by Highmark Blue Cross Blue Shield of WNY this winter season! REG's community impact is expanded as our logistics company, ROAR, donates fully stocked backpacks to the local Salvation Army. This year's final update exemplifies how the more than 300 REG associates are dedicated to delivering what the company is all about - bringing families and friends together through unique and memorable experiences. Read more below!



## 1

### ROAR Logistics

ROAR donates to Salvation Army, as backpack-to-school season gears up! The logistics company donated 20 fully stocked backpacks to children at the local shelter headed back to school in the fall. The bags were filled with much needed school supplies such as pencils, rulers, composition notebooks and more. This is the 4th year the company has supported the organization.



### Glen Iris Inn

The [Glen Iris Inn](#) was featured in the [Buffalo Magazine](#) as one of the area's top 3 scenic park wedding venues. Overlooking Middle Falls, the Inn was praised for its quaint decor and rich history. Overnight accommodations make a helpful addition for out of town guests. Guestrooms and suites along with Caroline's Dining Room at the Inn have been fully booked this season. Congratulations to their talented team!

## 4



## 7

### Rich Baseball Organization

In a season unlike any other, the Buffalo Bisons captured the first-ever Triple-A East Northeast Division Title with a record of 71-46. Led by Triple-A East Co-Manager of the Year, Casey Candaele, the Bisons ranked among the league's best in both hitting and pitching, capturing the franchise's 10th division title of the modern era and posting the team's 2nd best winning percentage over the last 84 years. A season that started with the Herd playing in Trenton, NJ so that Sahlen Field could host Toronto Blue Jays Major League games, concluded with the Bisons finishing second among 30 teams in Triple-A's all-new 'Final Stretch' 10-game postseason tournament.

## 2

### Northwest Arkansas Naturals, Double-A Central Championship

The Northwest Arkansas Naturals (Double-A Affiliate of the Kansas City Royals) captured the first ever Double-A Central Championship after defeating Wichita on Friday, September 24th. After winning the first two games at Arvest Ballpark, the Naturals beat the Wichita Wind Surge (Double-A Affiliate of the Minnesota Twins) at Riverfront Stadium by a 6-2 final to complete the three-game sweep. The league title for Northwest Arkansas is the club's first since they won the Texas League Championship during the 2010 season.



## 3

### Northwest Arkansas Naturals, Teacher Appreciation Night

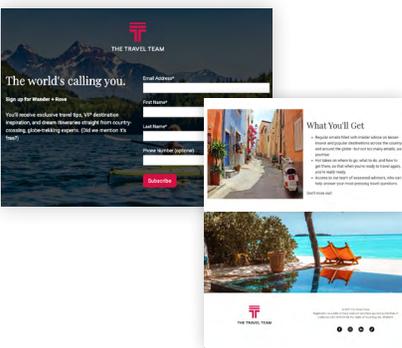
The Northwest Arkansas Naturals and Rich's In-Store Bakery Division teamed up to celebrate the start of the school year with Teacher Appreciation Night at Arvest Ballpark. Through the Community Partner program, 50 game tickets were donated to Thomas Jefferson Elementary in Bentonville, Arkansas. The program allows local organizations the chance to raise funds, draw attention to their good deeds, and have a fun night at the ballpark. Teachers also received a special Naturals-themed Teacher Appreciation Night T-Shirt.



## 5

### Escape to Margaritaville

REG produced *Escape to Margaritaville* on Broadway, and now the tour is coming to Buffalo! The show kicked off its triumphant return at the Tulsa Performing Arts Center on August 31, 2021, and will set sail on a final 12-week tour that will visit more than 20 cities. Associates can attend the musical at Shea's Performing Arts Center from November 16th-21st! Rich's associates can use the friends & family discount code and receive 10% off their ticket purchase. USA Today calls *Escape to Margaritaville* "A little slice of paradise!" and Entertainment Weekly raves, "It will knock your flip-flops off!" So, don't let the party start without you, and access your associate discount [here](#). **Promo Code: RPETM21**



## 6

### The Travel Team

The Travel Team launches [Wander + Roave](#), an email newsletter filled with exclusive travel tips, VIP destination inspiration, and dream itineraries straight from country-crossing, globe-trekking experts. The Travel Team is here to support RPC associates in both their business and personal leisure travel needs. This link can also be shared with friends and family that may be interested. To contact a Leisure & Luxury Travel Specialist Please call **1-800-334-3157**.



### Hospitality

Our hospitality division is in full swing as companies prepare to celebrate holiday parties and couples from 2020 and 2021 tie the knot. Rich's Catering and Special Events, Catering By Green Turtle Inn and Kaiyo Grill, and Cookie Patisserie and Bakery, are busier than ever. Rich's Catering and Florida Keys Catering, are booked through the end of the season. Cookie is projected to bake 500 pounds of cookies during the holidays and is fully booked with weddings, with 5-10 events per week.

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### Canalside

The Buffalo Waterfront looks forward to another exciting winter season at Canalside. Weather pending, The Ice at Canalside presented by Highmark Blue Cross Blue Shield of WNY is set to open November 26th. Associates can enjoy a variety of activities with their family & friends including public skating, curling, and ice bumper cars! The team at Canalside is happy to announce that the Igloos at The Ice at Canalside will be available again this season for private rentals! Don't miss out on all the winter fun at The Buffalo Waterfront!

