



# About Rich Entertainment Group

2021 saw [Rich Entertainment Group \(REG\)](#) and the Bisons welcome Major League Baseball back to Buffalo with the return of the Toronto Blue Jays at Sahlen Field. 2022 is lining up to be another exciting year for REG with new expansions, new activities, and new merch!



## 1

### Rich's Baseball Organization

Be sure to experience [Sahlen Field, named 'Professional Baseball Field of the Year'](#) by The Sports Turf Managers Association (STMA)! It has been three years since the Bisons have had a full season of baseball at Sahlen Field, and the Herd is excited to make their season debut on April 5th. For the first time since 1964, the Herd is scheduled to play 150 games this season. [Click here to view their preliminary 2022 Promotional Schedule](#), a lineup filled with fun events, great giveaways, and the long-awaited return of some fan-favorite theme nights to Sahlen Field for the first time in three years!

## 3



### ROAR Logistics

ROAR continued to support the community by sponsoring the Community Skate Program at The Ice at Canalside presented by [Highmark Blue Cross Blue Shield of Western New York](#). The community skate program was 1 hour long and it was free for youth aged 6-14. The program included ice admission, skate rentals, skate instruction, and a winter freebie!

### West Virginia Black Bears, Breaking Boundaries with New General Manager, Leighann Sainato

## 2

It is with great excitement that Rich Baseball Operations announced that Leighann Sainato has been named General Manager of the West Virginia Black Bears. In her sixth year with the Black Bears organization, Sainato becomes just the second GM in Black Bears history! Sainato becomes the first woman general manager in the MLB Draft League and in the history of Rich Baseball Operations (comprising of the Black Bears, the Triple-A Buffalo Bisons and the Double-A Northwest Arkansas Naturals)!

Rich Baseball Operations has also promoted Craig McIntosh to Black Bears Director of Ballpark & Team Operations. The Black Bears return to Monongalia County Ballpark for the 2022 Home Opener on Tuesday, June 7 against the Frederick Keys.



## 4

### Canalside

The Winter season has been a strong one at Canalside! From ice skating, ice bumper cars, and curling, associates made the most of it. The team at the Buffalo Waterfront is also excited to announce that you can now order official merchandise on their new online store! From knit beanies, long sleeves, mugs, and more check out their new online store [here!](#)



## 5

### Glen Iris Inn

It's not too soon to start planning a spring hike at Letchworth State Park, the "Grand Canyon of the East". While there, be sure to visit the [Autism Nature Trail, sponsored in part by Rich Family Foundation](#) as well as the REG-operated Glen Iris Inn. The Inn looks forward to re-opening for the season on May 1st. Click [here](#) to visit the website.

## 6

### Hospitality



The Rich Entertainment Group teams from Rich's Catering & Special Events and Be Our Guest have been awarded the contract as the exclusive operator of The Powerhouse, an enormous 22,000 sq/ft venue. Constructed in 1917, The Schoellkopf Powerhouse was originally the home of Aniline & Chemical Company, but now the team at Rich's Catering & Special Events and Be Our Guest look to turn The Powerhouse into a modern-day masterpiece! There are separate East and West wings, three ground-floor patios, smaller suites, and a rooftop patio. With fifty-foot windows, incredible masonry detail, and original steel columns, the iconic look of the space is rivaled by none...aside from our flagship site at the Atrium! The Powerhouse comes with endless creative opportunities for all of Buffalo to enjoy.

Rich's Catering & Special Events is also excited to announce the reopening of Shea's Bistro! Experience the best of Broadway at Shea's Buffalo Theatre with unforgettable pre-show dining and cocktails at Shea's Bistro and Bar.

## 7

### The Travel Team

Is your travel calendar starting to pick up? At The Travel Team, the safety and well-being of their associates and clients is their highest priority. Know that their industry experts are there to answer any questions about trips and guide associates through any itinerary changes. In fact, The Travel Team has secured over \$1 million in refunds and credits for their customers in 2021! The Travel Team can help associates with planning their next vacation or personal getaway. Associates can benefit from special discounts, offers, and expect the same expertise experience when traveling for business. [Sign up for their Wander & Rove newsletter today](#) and call 716.862.7731 when you're ready to speak with a leisure advisor. The Travel Team also reminds us that all service fees are waived for Rich Products Associates!

