



## A message from Joe Segarra, President of Rich Entertainment Group, and Senior Vice President of Finance and Family Office for Rich Holdings, Inc.

Spring is always a welcome season of change, especially because it is synonymous with the return of baseball for fans of our three minor league teams across the country. Here at home, I encourage everyone to visit Sahlen Field and cheer on our Buffalo Bisons, the AAA affiliate of the Toronto Blue Jays. We are proud of the Bisons' continued success and look forward to supporting them throughout the season. Read on to learn more about the exciting promotional activities at all three ballparks.

While you're downtown, check out the Buffalo Waterfront – from Canalside to the Outer Harbor – which offers a variety of programming and events for the whole family to enjoy. Some seasonal highlights include the Seneca Casinos Outer Harbor Concert Series, the Canalside Food Truck Series every Wednesday, and the many summer festivals.

I would also like to take a moment to congratulate ROAR

Logistics as they approach their 20th anniversary later this year. The dedication and hard work exemplified by this team have contributed to their outstanding success as a company, and we are proud of their continued commitment to their customers. Visit [richentertainmentgroup.com](http://richentertainmentgroup.com) to [hear more from ROAR Founder & President, Bob Rich III](#), about his company's journey along the road to becoming one of the largest and fastest growing logistics companies in America.

Finally, I am pleased to report that the Powerhouse continues to be a resounding success, with only a few openings available for the remainder of the year. This is a testament to our high-quality services and the dedication of the entire Rich's Catering & Special Events team.

Enjoy a fun and safe summer season. I look forward to sharing more exciting news and updates in the months ahead.

### 1 Buffalo Waterfront

Plans for an event-filled summer at the waterfront are well underway following a strong winter season that saw 40,000 skaters enjoy the rink at Canalside despite significant weather-related closures.

The first few acts slated for the Seneca Casinos Harbor Concert Series have been announced, including Gaslight Anthem on May 20, the BPO with the Strictly Hip on July 15, and Jimmy Eat World and the Manchester Orchestra on August 25. The Outer Harbor is an incredible lakeside venue to enjoy a live concert. Events are open to all ages, and a robust food and beverage offering is on-site. For tickets and information, visit [BuffaloWaterfront.com/concerts](http://BuffaloWaterfront.com/concerts).

Canalside's summer schedule is now release at [BuffaloWaterfront.com/events](http://BuffaloWaterfront.com/events) Visitors can expect another season of fitness classes, watersports, children's programming, great eats and treats, historical tours and more, all in the heart of Buffalo's waterfront district.



Photography: Lauren Moloney

### 2 Northwest Arkansas Naturals



Photography: Dustin Dethlefs

For the first time since the field was installed before [the Naturals'](#) inaugural 2008 season, Arvest Ballpark completed an extensive field replacement during the off-season. The Naturals, in partnership with local municipalities, engaged 4Most Sports Group, a nationwide leader in outdoor athletic field construction and management, on this massive project to improve the overall health of the field and the irrigation and drainage system.

The opening day pitch was thrown on April 6, kicking off the Natural's 138-games season highlighted by 69 home games featuring 17 fireworks shows, four bobblehead giveaways, two Faith & Family Nights, Theme Nights such as Star Wars Night and Marvel's Defenders of the Diamond Night, daily food and beverage specials, and much more.

Students, teachers, and chaperones from schools across Northwest Arkansas will receive an education packet prior to their field trip to Arvest Ballpark and discounted tickets to special Education Day games on May 2 and 16.

The Naturals will once again participate in Minor League Baseball's Copa de la Diversion initiative by playing three games, May 5, August 10, and August 11, as Los Naturales del Noroeste de Arkansas to celebrate the local Hispanic culture and connect with that community. The team will also reprise their role as the Northwest Arkansas Growlin' Chickens on May 19 and 20 to honor the region's reputation as one of the nation's top poultry producers.



Photography: Brad Bisbing

### 3 The Buffalo Bisons

On March 11, Bisons and baseball fans started the countdown to Opening Day with the team's first-ever Spring Training Carnival. The Bisons joined forces with REG-operated Buffalo Powerhouse to take advantage of the spacious event venue for a fun-filled event that included a game-used memorabilia and gift shop sale, the sale of Opening Day tickets to benefit the Buffalo Bisons Charitable Foundation, and plenty of fun activities for kids.

There will be endless opportunities for family-friendly fun throughout the 150-game season, such as home game giveaways, opportunities for kids to run the bases, food and beverage promotions, and themed events including the return of Marvel's Defenders of the Diamond event on May 19, Star Wars Night on June 3, KeyBank Independence Eve on July 3, and Marvel's Super Hero Night™ on September 9. The Honda fridaynightbash!® series continues in 2023 with 13 bashes on the schedule, complete with the Bisons award-winning fireworks show and the Resurgence Brewing 'Happy Hour.' For the full schedule, events and tickets, visit [Bisons.com](http://Bisons.com).



Photography: Gary Glaser

### 4 Glen Iris Inn

The stately [Glen Iris Inn](#), which resides within New York's historic Letchworth State Park, will open its doors for the season on May 1, welcoming guests to the Inn and Caroline's Courtyard, a new outdoor dining area.

Reservations are required for some of the season's most highly anticipated events featuring special menus for Mother's Day on May 14, a Wine Pairing Dinner on June 9, and Father's Day on June 18.



5  
Palm Beach National

Demolition is underway at Palm Beach National Gold Course as the clubhouse, common areas and practice areas undergo a total facelift. The new state-of-the-art clubhouse will include a full-service bar and great food, music, ambiance, seating and climate-controlled comfort. Guests can stay updated on project progress on the ClubHub portion of the [PalmBeachNational.com](http://PalmBeachNational.com) website.

PBN experienced a record-setting first quarter, surpassing last season's numbers by 10% growth in golf and doubling range revenue with the installation of the Smashers On practice facility and range powered by [Toptracer](#) technology. The new Smashers On app promotes weekly contests and events to drive traffic to the newly illuminated range long traffic after sunset.

The Pops and Junior clinics are gaining momentum at PBN, doubling youth participation numbers from last quarter. For adults, a Drive, Chip and Putt event on April 7 gave everyone an opportunity to participate in multiple contests including long drive, closest to the pin and wedge shot on the state-of-the-art practice facility, and one lucky winner received a free month of golf.



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West Virginia  
Black Bears

West Virginia begins the defense of its 2022 MLB Draft League title at Monongalia County Ballpark on June 6, with a championship game rematch against the Williamsport. Opening Day features a 2022 Championship Pennant giveaway for the first 500 fans and fireworks. The Bears' 80-game season includes 40 home games featuring nine fireworks shows, ten giveaway dates, new theme nights and more. Kids can run the bases post-game and enjoy the free Kids' Zone inflatables every Sunday. In addition to \$2.00 off tickets and \$2.00 concession specials during 2sDAYS at The Park, the Black Bears will offer 20% off select merchandise every Tuesday. For the complete game schedule, as well as promotion and ticket information, visit [WestVirginiaBlackBears.com](http://WestVirginiaBlackBears.com).

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The Travel Team

The Travel Team continues to integrate the special offerings of Virtuoso®, a global leader in luxury and experiential travel, into our portfolio bringing exclusive access, rarified travel experiences and unparalleled value to Rich's associates. Some of the potential perks include room upgrades, food and beverage credits at hotels, and exclusive shore excursions on cruises.

**Travel Tip:** If you are considering international travel, be aware that processing for new or renewed passports can take as long as four months, so do not delay in submitting your application. TTT is ready and available to assist travelers throughout this process.

Here in Buffalo, Ron Luczak and other Travel Team associates will be marching down Elmwood Avenue to celebrate history and WNY's vibrant LGBTQ+ community. Rich's is a major sponsor of this annual event which brings together more than 150 participating organizations. Gather your family and friends and join TTT on Parade Sunday, June 4, beginning at 11 am at the intersection of Elmwood and Forest Avenues. Corporate T-shirts will be provided. Please contact Ron [rluczak@thetravelteam.com](mailto:rluczak@thetravelteam.com) to sign up or for additional information.

As always, The Travel Team waives service fees for Rich's associates when advising and booking vacation travel. Please contact us at 716-862-7731 or [www.thetravelteam.com](http://www.thetravelteam.com)

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Rich's Catering & CFS

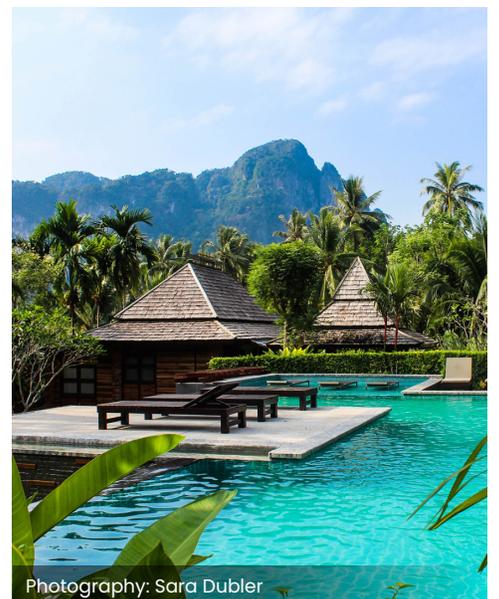


CATERING &  
SPECIAL EVENTS

As the Catering team gears up for the busiest time of the year, a couple of well-deserved promotions are worthy of celebration. Please join us in congratulating **Terese Harris** on her recent promotion from Captain to Event Coordinator. Terese joined Rich's in 2021 and quickly demonstrated leadership, proficiency and readiness for this expanded role in which she will oversee the catering captains and servers, as well as pre-planning event logistics, handling linen orders, and working more directly with clients on-site at events.

In addition, **Crystal Centinello** has been promoted to Supervisor at Dolly's Café. Crystal has been an extremely valuable associate to our organization for many years. She worked in Dolly's, Meeting Services and Catering from 2002-2008. After several years at home raising her daughter, Crystal rejoined Rich's in 2015 and was temporarily furloughed during the pandemic. In her new role as Supervisor, Crystal will oversee the day-to-day operations of Dolly's, from staffing to operational execution.

As wedding season approaches, [Rich's Catering](#) and the [Powerhouse](#) are well-positioned to enjoy busy and profitable quarters ahead. Nestled in the heart of Buffalo's industrial district, the Powerhouse is a flexible canvas of 22,000 square feet of special event space with soaring ceilings and windows, and unique architectural elements. The Powerhouse has limitless possibilities as a special event venue, and Rich's Catering will deliver an unparalleled dining experience.



Photography: Sara Dubler